

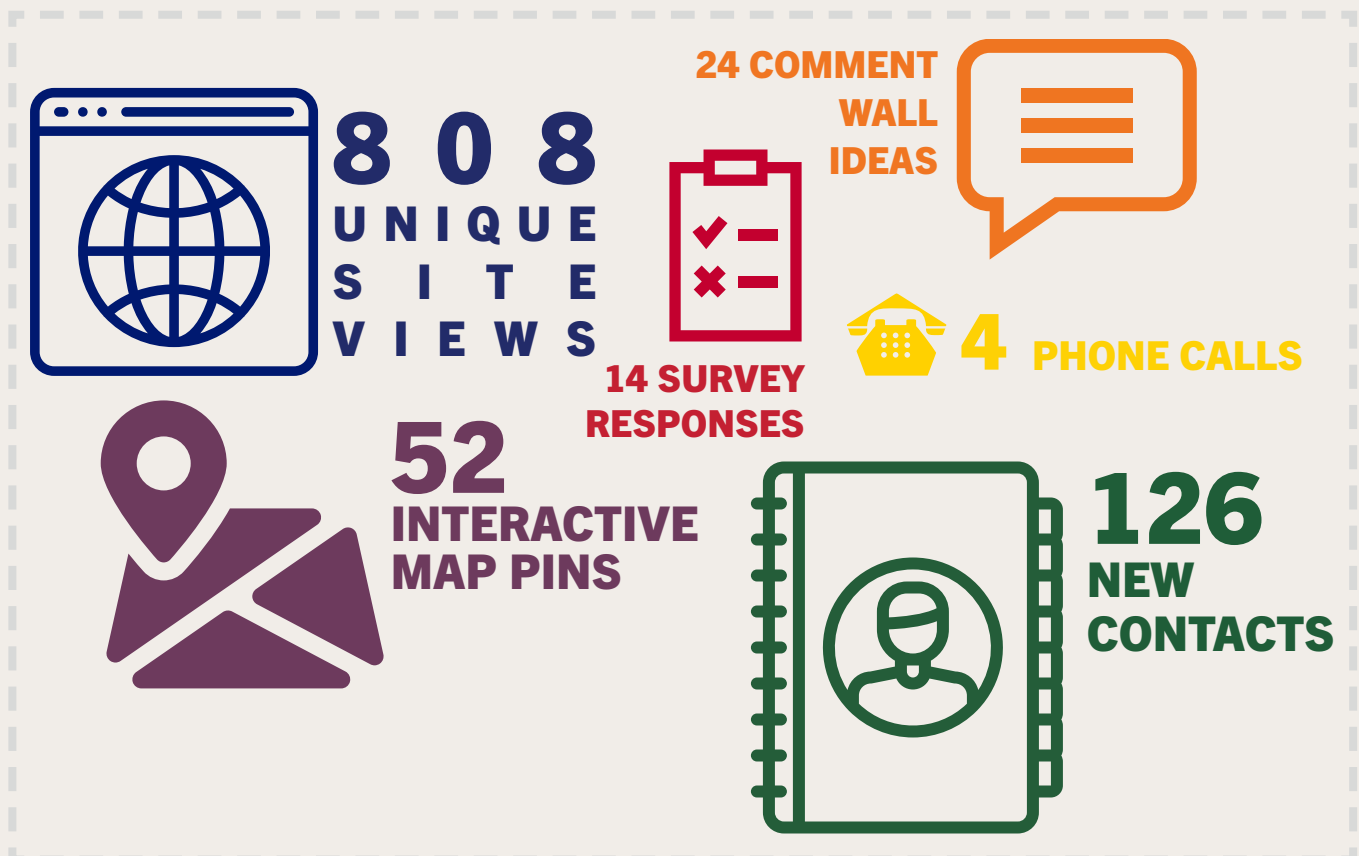


VIRTUAL PUBLIC ENGAGEMENT OVERVIEW

This virtual public engagement was held in lieu of an in-person public meeting from **August 24 to September 17, 2020**. As part of the PEL Study, we gathered stakeholder input to understand community concerns and ideas. This input will be used to establish evaluation criteria as part of the analysis process. The team identified three goals for the public meeting:

- 1** Inform stakeholders of the study goals and activities
- 2** Receive input from stakeholders on their interests and concerns
- 3** Establish relationships and lines of communication with stakeholders

PUBLIC PARTICIPATION METRICS





WHAT WE HEARD

The project team captured themes and ideas that arose from the engagement. Stakeholders expressed interest in a variety of roadway improvements, including the following:

35%



TRAFFIC

17%



SAFETY

13%



SIGNAGE

9%



ACCESS

5%



FREIGHT

3%



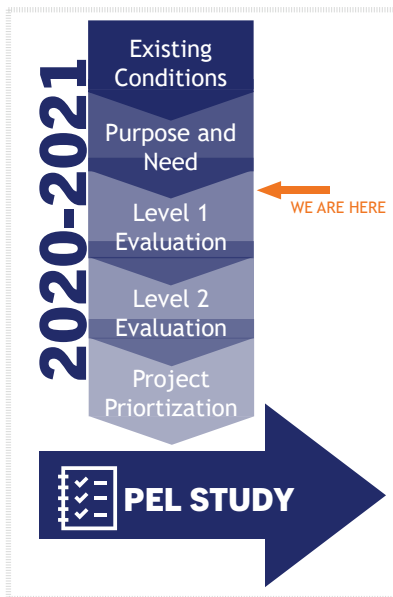
BIKE/PED

OUTREACH

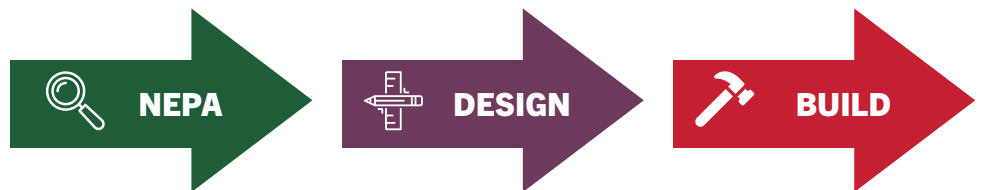
Thanks to the help of local government agencies, the team reached corridor neighbors and users by relying on the following tools in English and Spanish:



NEXT STEPS



Information compiled from the public engagement will be used in establishing the evaluation criteria against which different corridor projects and options will be assessed. The PEL Study is the beginning of a longer implementation process.



PROJECT IMPLEMENTATION PROCESS